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## Qualifications

### **MA International Design and Communication Management:**

Distinction, University of Warwick, 2008

### **City & Guilds 7302 Delivering Learning,** 2005

### **Intermediate Diploma in German,** Institute of Linguists, 1995

### **RSA Certificate TEFL** (Teacher of English as a Foreign Language), Gloucestershire College of Arts and Technology, 1992

### **Zertifikat Deutsch als Fremdsprache,** Goethe Institute, 1992

### **BA (Hons) Graphic Design: 2:1,** Birmingham Institute of Art and Design, 1990

### **Foundation Diploma in Art and Design,** Swindon School of Art and Design, 1987

### **A Level:** Art and Crafts, German, Sociology, 1986

### **O Level:** English Language, English Literature, Mathematics, Art, Design, German, History, Biology, Physical Science, 1984–1985

### **CRB checked.**

### **Arts Award Bronze and Silver Award Advisor.**

## Community Artist – visual arts Arts Educator – graphic design

I have twenty years experience in the creative industries working in marketing as a graphic designer and in arts education. I have always produced my own artwork for pleasure and have sold paintings and prints through art galleries. I returned to education in 2006 to gain MA International Design and Communication Management, and have teaching experience and qualifications going back over 20 years: I am able to write and deliver workshops in visual arts, design theory, design technique, Adobe Create Suite and related design softwares. I continue to run my own graphic design-led marketing business and can offer professional practice input.

## School and college classes

**14-19 Creative and Media Diploma:** Graphic Design module. Swindon Borough Council launch day; The Commonwealth School, Y11, Swindon. 2009

**Weekly 1½ hour Drawing Club (Y7 and Y8)** after-school enrichment sessions, Isambard Community School, Redhouse, Swindon. 2007-2009

**Six-day Packaging Design Workshop,** KS1 – Y4, Coney Hill Primary School, Gloucester; 2008

**Observational Drawing Workshops** within 3 week Arts Blast programme, Y8, Isambard Community School, Redhouse, Swindon. 2008

**Half-day Graphic Design Concepts Workshop,** KS4 – Y10, within ICT curriculum, Nova Hreod School, Swindon. 2008

**Three-day School Logo Design Workshop** with Y6 transition students, Isambard Community School. 2007

**One-day Art and Design Workshop with Y6 transition students,** Warneford School, Highworth, Wiltshire 2009

**Development of cross-curricular primary schools programme** (with art, SEAL, PSHE and MFL focus) . Presented to primary language teachers at annual LEA meeting. 2010

**Development of cross-curricular senior schools programme** (including art, SEAL, PSHE, RE, history, design technology and MFL elements). 2010

**Part-time Teacher of Art** KS3 – Y7 and Y8, Isambard Community School, Swindon. 2008–2009.

**Part-time Teacher Design & Technology** KS3 – Y7 and Y8 (graphic design module). Isambard Community School, Swindon. 2008–2009.

**Visiting professional practitioner,** half-day, A Level Art & Design, Cirencester College. 2008.

**Big Arts Week Volunteer Artist.** Day long projects within Swindon schools. 2003–2006

**Part-time Lecturer Graphic Design** (Typography), GNVQ Y1 and Y2, Swindon College 1996

**Adult Education Lecturer QuarkXpress** software, Swindon College 1996

## Youth and community group workshops

### **One month arts workshops with underprivileged children Puebla, Mexico.**

Two groups (25 children) at Centro Juconi aged 5–13 years; one group at residential home (7 boys) Casa Juconi aged 11–15 years. Fundacion Juconi / Charlotte Miller Arts Project, 2009

**One-day art workshop with girls in care for Swindon Borough Council Social Services** Legge House, Wroughton 2008

**BBC Blast Banner Painting Workshop,** Wharf Green, Swindon, 2008

**Co-ordinator of exhibition** of young people's work at Wyvern Theatre, Swindon, 2008

**Visual Artist, The Big Draw** (National Campaign for Drawing event), Flux Arts Project, North Swindon 2007

**Part-time Youth Worker promoting art activities,** Birmingham City Council youth club for muslim boys, and painting murals with young people, 1991



## Career history

**Freelance Graphic Design-led Marketing Consultant.** *Now in my twelfth year of self-employment working on a variety of projects for a number of local and national organisations, and freelance for businesses' in-house creative/marketing communications departments,*  
**May 1999 – Present day**

**Teacher of English as a Foreign Language.** Langsols, London. *One-to-one lessons with advanced adult student,* **June 2006 – May 2007.**

**Senior Designer/Studio Manager.** Envy Creative Limited, Newbury. *Design, workflow management, client liaison, mentoring of junior designers, weekly reports to the MD,*  
**June 1998 – May 1999.**

**European Principal Designer/Art Direction.** Texas Instruments GmbH, Freising, Germany. *Direction of pan-European marketing material design liaising closely with the International Design Director in Dallas. Project management, commission and direction of external design agencies in Munich and Nice, press advertising, sourcing photography and typesetting, conducting focus groups, writing and presenting reports at global meetings, representing TI at trade and education fairs, and managing print budget.* **November 1996 – June 1998**

**Freelance Graphic Designer.** *Varied design projects for clients including Shell Oil and the Early Learning Centre,* **June 1995 – November 1996.**

**Graphic Designer.** Fine Line Communications Ltd., Swindon. *Mainly multi-national clients: managed multi-language workflow, typesetting, proof-reading and translation,* **May 1994 – June 1995.**

**Graphic Designer.** Presto Graphics, Swindon. *'Apprenticeship': old-fashioned paste-up and repro, alongside economical spot colour design,* **May 1993 – May 1994.**

**Graphic Designer.** Werbelicht Konzept Agentur, Bremen, Germany. *Designed external signage for Beck's brewery, and translated company marketing materials,*  
**October 1991 – April 1992.**

**Teacher of English as a Foreign Language:** Anne Valoncini School of English, PAE (Valladolid), Oxford Intensive School of English. *Lesson planning, preparation and resource of teaching materials; arrangement and supervision of (overnight) trips and activities for 9–18 year olds.*  
**Summers 1985 – 1994.**

## Design clients

Around Wine Ltd  
*press advertising*

Beckett Telecom Ltd  
*marketing design*

Carpe Diem Corporate Communications  
*information design*

The Cotswold Show  
*graphic design*

Dolby, Inc.  
*multi-language design and typesetting*

Design Types Ltd.  
*art direction/strategy/graphic design*

English Heritage  
*illustration*

Ecolink Couriers  
*brand / web / marketing / copywriting / press ads*

E-Motion Electric Vehicle Company  
*brand / web / print marketing / copywriting*

Flux Arts  
*exhibition design / community art*

Legatio Ltd  
*logo design*

Hallgarten Wines  
*design audit, marketing re-design*

Madhira British Telecom  
*German to English translation*

Mayday Mums  
*corporate identity / web*

Mobile Media  
*marketing design / community art*

Nationwide Building Society  
*graphic design / direct mail concepts*

RR Donnelly  
*Direct mail concepts for Zurich Financial Services*

Swindon Samba  
*logo / marketing / press / web*

ToyGuard Ltd  
*corporate identity / brand / web / positioning / marketing materials / technical information sheets / press ads brand extension / project management*

Wiltshire College  
*brochure design*

Zurich Financial Services  
*re-branding team*

## Also...

Fluent spoken and written German.

Reasonable spoken and written Spanish.

Deaf-blind sign language.